

Bosch Rewards on Orders (BRO) Program: H1 2020

Objective and program details

BMD-CV



- **Objective** : To create pull from secondary customers for select Bosch products.
- **Scheme Period** : 29.12.2019 to 27.06.2020
- **Program Details** : Scheme for CV Secondary Customers (Retailer, BDS etc except BES)
- **Scheme Code** : **200131**

Turnover per month for CV customers	Monthly Incentive %	Mode of settlement
Slab I (Bronze Cat) → $\geq 5,000 < 20,000$	2.0%	NEFT (within 30 days)
Slab II (Silver Cat) → $\geq 20,000 < 50,000$	2.5%	
Slab III (Gold Cat) → $\geq 50,000 < 200,000$	3.0%	

- Product exclusions:
 - a. All Diesel products except Glow plug, GDU and High Pressure Pipes
 - b. AS Products
 - c. AdBlue